



WREP

INTELLECTUAL PROPERTY
RIGHTS PROTECTION

**WEB REPORTER
EUROPEAN
REGISTRY**

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WHAT IS WREP?



The WREP Registry was created in Germany in 2018 as a result of the European Blockchain Partnership (EBP), which supports the development of new decentralised digital technologies with the highest standards of security and privacy.

The WREP Registry offers the possibility for both individuals and organisations to claim and notarise the copyright ownership of their digital contents through the blockchain technology.*

*The WREP is not responsible for the intellectual property and authenticity verification of the registered content.

- Freelancers
- Content Creators
- Reporters
- Bloggers
- Publishers
- Photo reporters
- Radio Reporters
- Broadcast and media companies
- Authors
- Video Reporter
- TV Reporter
- Videomakers
- Artists, illustrators and visual designer
- Directors and screenwriters

WHO CAN JOIN THE WREP?

To be certified, every content has to be published on the web first, making it accessible via an URL, and then registered by the owner on the WREP.

HOW TO JOIN THE WREP: THE WPMR ASSOCIATION

The Web Press Media Reporter Association APS (WPMR) exclusively manages the subscriptions for the WREP Registry in Italy.

The WPMR is a Social Promotion Association: its main objectives are to promote and protect freedom of expression and information.

The activities of the WPMR Association include:

- The organisation of promotional events, such as meetings and conferences, to encourage media freedom and independence.
- The development of courses and seminars about information, new technology and journalism.

The WPMR evaluates the subscription requests in the preliminary phase, and if the candidates are considered suitable, it qualifies them for the admission test (the exam is not mandatory for media reporters and journalists already accredited by other institutions).



If the candidates pass the exam, they have to pay the annual membership fee and then they will be admitted in the WREP Registry. From this moment on, they can start to certificate the ownership of their digital contents through the blockchain system with no additional costs.

WREP also authorises the Association to assign the optional Media Reporter Kit, which includes personalised membership cards.



Briefly, the Association:

- Makes a first assessment of the potential candidates (profile and CV) and decides whom to admit to the exam.
- Develops the examination tests and evaluates the results.
- Deliberates on the members' admissions.
- Processes the annual membership fees.
- Assigns on behalf of the WREP the personalised Media Reporter Kit.

- Being part of a professional organisation able to define specific guidelines and share industry-related updates for content professionals who use innovative tools and technologies.
- Being supported in the copyright protection of their own contents, thanks to the blockchain technology which certifies the name, date and time of publication.
- Obtaining the Media Reporter Certificate.
- Taking part in courses, exclusive events and focus on media, freedom of expression, and the important role of content creators.
- Having the possibility to buy the WREP Media Reporter Kit which is an internationally recognised identification card (you can have it both virtual and physical), to be acknowledged and accredited as an International Reporter.

ADANTAGES FOR MEMBERS

- Having the opportunity to certify in the blockchain system private documents (only visible to you) or public documents (visible to others with certification details). Each document has a certification mark and a record of the opening time. A certification stamp and a certain date at the opening appear on each document. The same header is added at the end of the document.
- Certifying in the public bitcoin network. In this case, only the commissions for the transactions on the bitcoin network are charged to the user, without any additional mark-up.

INTERNATIONALLY ACKNOWLEDGED JOURNALISTS SUPPORTING THE WREP

As a further guarantee for our members, we have involved globally renowned journalists. They are endorsing the initiative with interest, by promoting the values of the Web Press Media Reporter Association APS and the diffusion of the WREP Registry. Their role is crucial in offering support, recognition and sense of belonging to many professionals who represent the new online journalism and content creation in the world.



BLOCKCHAIN SECURITY AND COPYRIGHT



The EU Regulation no. 910 /2014 on electronic identification and trust services for electronic transactions in the internal market adopted on July 23, 2014, recognise the legal effects of the electronic time stamps produced by distributed ledger technologies such as blockchain.

Due to its characteristics of transparency, safety, and immutability, the blockchain system allows intellectual property rights protection through traceability of information and data, acting as a notarization.

FEES

WPMR APS ASSOCIATION

- To be admitted in the WPMR Association, an **annual membership fee (€ 50,00)** is due after successfully passing the examination test.
- **Examination costs** (test - evaluation - diploma) **are included**.
- The **certification of contents** is **guaranteed with no additional costs**.

WREP REGISTRY

Media Reporter Kit:

- **Virtual id membership card delivered immediately € 25,00** (deductible from the amount of any physical card that could be purchased later).
- **Landscape physical id membership card (optional) € 150,00.**
- **Landscape and vertical id membership cards (for video reporters) € 200,00.**

ADVANTAGES FOR NODE PARTNERS

The WREP Node Partners are Publishers, Broadcast and Media Companies, Associations, Institutions, Companies, Organisations, Universities, Schools that:

- Acquire the property of a node in the blockchain, hosting it and sharing the database.
- Act as WREP promoters and have a certifier role for their employees, associates or members.
- Have a dedicated server.
- Can request WREP personalised membership cards for their members with their logo.
- Can offer unique benefits to their collaborators, members or associates, like being directly admitted to the WREP after joining to WPMR Association, with no need to take the examination test (it depends on the Node Partner policies).
- **Benefit of special affiliation fee conditions:** an up to 25% discount that can be used as a mark-up for the Organisation, or as a membership price reduction for their collaborators.



ADVANTAGES FOR LITE PARTNERS

The WREP Lite Partners are Publishers, Broadcast and Media Companies, Associations, Institutions, Companies, Organisations, Universities, Schools that:

- Act as WREP promoters and have a certifier role for their employees, associates or members.
- Can request WREP personalised membership cards for their members with their logo.

